

# How education technology supports homeschooling & optimises it for success



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Reading time 13 mins

## Key Points

- The global education technology market is experiencing rapid growth: Its size was valued at USD 142.37 billion in 2023 and is expected to reach an estimated USD 598.82 billion by 2030.
- Parents worldwide are turning to Education Technology (EdTech) to help bridge the gap (in whole or part) with what 'traditional' schools lack. Namely, a personalised curriculum tailored to a child's interests, needs, and strengths; a learning system that lets him/her/them learn at their own pace; and the skills needed for a future
- Schools with the funding and facilities to do so are similarly turning to EdTech for tools that help to increase student engagement and provide adaptive learning spaces (e.g., interactive learning devices and virtual reality for immersive learning experiences).
- EdTech encompasses a wide range of innovations that make it easier for students and educators to access knowledge and resources, collaborate with other institutions and students, and track progress. These include learning management systems (LMS), AI and adaptive learning platforms, and virtual classrooms.
- EdTech tools crucial in preparing the youth for a technology-dominated future include digital creation tools, STEM learning platforms, gamified learning, coding, Maker Education, AI literacy, and robotics. These tools equip students with the problem-solving, creativity, and critical thinking skills essential for success in a rapidly changing world.
- The future of education will be shaped by technology. Online learning will

continue to expand, personalised learning will become the standard, education will be a lifelong journey, and the role of teachers will inevitably evolve.

- If you're looking for hardware or software solutions to put you at the forefront of this transformation, [we're here to help!](#)

**Interested in Education Technology and looking for solutions that prioritise usability, affordability, and accessibility? We're here to help!**

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**Ben Mazur**

Managing Director

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UK's Department of Education (DfE) [2023 census](#) estimated that 92,000 children were in elective home education (EHE) – an increase from an estimated 80,900 in 2022. This points to an increasing trend of more families choosing to educate their children at home even as 'traditional' schools re-opened post-pandemic. The effectiveness and reliance on education technology (EdTech) is crucial to this continued growth. With tools such as the Internet of Things (IoT), Artificial Intelligence (AI) and adaptive learning platforms that [redefine learning](#) by increasing accessibility and engagement and tailoring it to individual needs, EdTech is facilitating the homeschooling experience and optimising it for success.

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The global education technology market is experiencing rapid growth: Its size was valued at USD 142.37 billion in 2023 and is expected to reach an estimated [USD 598.82 billion by 2030](#). The industry is characterised by a high degree of innovation that's reshaping classrooms, empowering educators, and enhancing learning. If you're branching out into this market and looking for hardware or software solutions that will put you at the forefront of this transformation, [please get in touch](#).

The educational landscape is evolving so rapidly that it's impossible to say with certainty what the classroom of the near future will look like. However, Ignitec® has a proven track record of developing innovative products that prioritise usability, affordability, and inclusivity—key ingredients for creating future-ready education solutions that meet diverse learning needs—regardless of whether education takes place at school or at home. Call us for a [free and confidential consultation](#) with an expert on our team!

## What is Education Technology?

Education technology, or [EdTech](#), uses digital tools, software, and platforms to enhance learning experiences. From online courses and virtual tutoring to educational apps and interactive learning systems, EdTech spans a wide range of innovations that make it easier for students and educators to access knowledge and resources, collaborate with other institutions and students, and track progress.

EdTech offers critical solutions for homeschooling families that simplify teaching and personalise learning, bringing a classroom-quality experience to the home environment. For example:

- **Learning Management System (LMS):** A software application or web-based technology used to plan, implement, and assess a specific learning process. It provides homeschooling parents or remote teachers with a structured way to create and deliver content, monitor participation, and evaluate performance. Open-source platforms such

as [Moodle](#) are feature-rich and enable educators to improve teaching and student outcomes while replicating the feel of a traditional school system.

- **Interactive educational apps** like Duolingo and Prodigy make learning interactive and fun. They are designed to adapt to a student's learning pace, offering tailored exercises that challenge them while supporting mastery of core concepts.
- **Virtual Classrooms and Online Courses:** Websites such as Outschool and Coursera for Kids give homeschoolers access to live virtual classes on almost any subject led by expert instructors. These platforms enable children to explore new interests or deepen their knowledge in specialised areas, all from the comfort of home.
- **AI and Adaptive Learning:** An educational method offering students a personalised learning experience with learning content and activities adjusted in real-time to match the learner's pace, needs, and level of understanding. In this way, the platform generates more challenging content where the learner excels – allowing them to move on without waiting for the rest of class – and more time or support in areas where they struggle.

## 7 future-ready EdTech tools for today's youth

Traditional schools—especially state-funded schools—often lack the resources and staff to provide students with an education that will prepare them for a technology-driven future or for professions made obsolete by AI and other emerging technologies (e.g., diagnostics, legal research, manufacturing) by the time they enter the workforce.

Whether students are homeschooled or attend traditional schools, these EdTech tools help supplement learning and provide a future-ready and highly adaptable education:

### 1. Digital Creation Tools

Digital creation tools, like graphic design software, video editing platforms, and digital art programs, allow students to express themselves creatively while developing technical skills. These tools help learners build critical thinking and problem-solving abilities as they navigate the digital landscape, preparing them for careers in media, marketing, content creation, and even fields that have yet to emerge.

Key examples are apps such as [Bandimal](#) ( a music creation app), [Picture Dots](#) (an interactive media creator app), and [Easy Stop Motion Studio](#) ( an introduction to animation app).

## 2. STEM Learning Platforms

[STEM](#) (Science, Technology, Engineering, and Math) platforms offer interactive learning experiences focusing on essential subjects for the future workforce. By fostering curiosity and analytical thinking, these platforms equip students with the skills to solve complex problems and innovate, preparing them for tech, engineering, and healthcare careers.

## 3. Gamified Learning

Gamification integrates game-like elements, such as points, levels, and rewards, into educational experiences. It makes learning engaging and interactive, encouraging persistence and improving retention. By applying gamified learning to complex subjects, students develop resilience, adaptability, and motivation—critical traits for thriving in fast-changing industries.

Ideal examples are [Busy Water](#) (logic puzzles that use STEM learning to solve problems using science concepts), [Geoguessr](#) (which develops an interest in world geography), and 7 Billion Humans (which teaches effective programming skills).

## 4. Coding Tools

Introducing students to programming languages like Python, JavaScript, and Scratch. Coding not only teaches logical thinking but also prepares learners to interact with the technology that will dominate the future job market. As more industries adopt automation and AI, coding skills will be valuable across nearly every field, from healthcare to finance.

These [coding apps for kids](#) as young as 5 teach applicable real-world skills while being fun and engaging.

## 5. [Maker Education](#) (MakerEd)

A transformational approach to education that encourages hands-on learning through building and designing projects using materials like electronics, 3D printers, and craft supplies. It helps students develop creativity, collaboration, and problem-solving skills. As industries evolve and emphasise innovation, MakerEd nurtures learners' skills to adapt to and even shape future technological advancements.

## 6. AI Literacy

Teaching students the basics of artificial intelligence, including how algorithms work, data analysis, and the ethical implications of AI technologies. By learning how AI systems operate, students gain critical thinking skills and an understanding of the tools shaping industries like finance and entertainment. With AI playing an increasing role in current and future job markets, AI literacy ensures learners are equipped to engage, develop, and use it responsibly.

More importantly, as the long-term [impact of AI on children's development](#) has yet to be determined, AI literacy is crucial. It teaches children to understand AI's limitations and potential misinformation and emphasises the need for developers and educators to promote critical evaluation of AI-generated content.

## 7. Robotics

Robotics education introduces students to robots' design, construction, and operation. Through hands-on projects, learners develop problem-solving, engineering, and programming skills. [Robotics classes for kids](#) encourage creativity while teaching critical concepts like mechanics, electronics, and computer science. As automation continues to impact industries such as manufacturing, healthcare, and logistics, having a foundational knowledge of robotics will prepare students for careers in fields where robots and automation systems play a key role.

When seen as an addition to conventional education systems that are already in place, these tools don't just enhance current learning. They build the skills necessary for students to navigate a future of opportunities and challenges driven by technological change.

## ***What does the future of education look like?***

Regardless of how parents choose to educate their children, one thing is clear: the future of education will be shaped by technology. Online learning will continue to expand, personalised learning will become the standard, education will be a lifelong journey, and the role of teachers will inevitably evolve.

However, the direction this future takes is still up for debate: Will teachers be replaced entirely by AI, augmented reality, and virtual reality technologies? Will students have personalised robot assistants to help them complete assignments? Will traditional classrooms transform into fully immersive digital environments? And how will education systems adapt to teach the skills needed for jobs that don't yet exist?

EdTech offers a wealth of possibilities—and challenges—in preparing young people for whatever future awaits them. It equips students with the problem-solving, creativity, and critical thinking skills essential for success in a rapidly changing world.

If you're as passionate about finding solutions and developing the technologies of tomorrow as we are, we'd love to hear from you! [Get in touch today.](#)

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## **Suggested reading**

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**Ignitec's User Centred Design - Your Path to Business Transformation**

## **FAQ's**

### **What is education technology?**

Education technology (EdTech) uses digital tools and resources to enhance teaching, learning, and educational administration. It includes software, hardware, and platforms that facilitate learning in classrooms or remotely. The aim is to make education more accessible, personalised, and effective.

### **Why is education technology important in schools?**

Education technology is essential in schools because it supports personalised learning, fosters engagement, and equips students with digital skills for the future. It also helps teachers manage their workload and create interactive learning environments. Additionally, EdTech can bridge gaps in resources and access to education.

### **How does education technology help students?**

Education technology helps students by providing interactive tools and resources that make learning



more engaging and effective. It allows personalised learning paths, helping students progress at their own pace. EdTech also supports the development of essential skills like critical thinking, problem-solving, and digital literacy.

## **What are the benefits of personalised learning in education technology?**

Personalised learning through EdTech tailors educational experiences to individual student needs, interests, and learning speeds. This approach increases student engagement and helps address knowledge gaps more effectively. It can lead to better academic outcomes as students receive support in areas where they need it most.

## **Why has education technology grown since the pandemic?**

The COVID-19 pandemic accelerated the adoption of education technology as schools transitioned to online learning. EdTech provided the infrastructure for remote learning, ensuring education continuity. Its success in supporting education during the pandemic has solidified its role in the future of learning.

## **How is AI used in education technology?**

AI in education technology personalises learning experiences, automates grading, and provides feedback. It can adapt lessons based on student performance and suggest areas for improvement. AI also powers tools like virtual tutors and chatbots, helping students with real-time support.

## **What are the challenges of using education technology in schools?**

The challenges of using EdTech in schools include the digital divide, where some students lack access to necessary devices or the Internet. Teacher training and support are also needed to implement technology effectively. Additionally, privacy and data security concerns must be addressed.

## **Why do families choose homeschooling over traditional schooling?**

Many families choose homeschooling because it allows for more flexibility and the ability to tailor the

curriculum to a child's individual needs. It can also help avoid issues such as bullying or dissatisfaction with traditional school systems. For some, homeschooling provides a safer and more focused learning environment.

## **How can education technology support homeschooling?**

Education technology supports homeschooling by providing access to a wide range of resources, including digital curricula, learning apps, and virtual classrooms. It allows for personalised learning that fits a child's pace and interests. Parents can also use EdTech to track progress and ensure their child meets educational standards.

## **What is the role of virtual reality in education technology?**

Virtual reality (VR) in education technology provides immersive learning experiences, allowing students to explore environments or scenarios they wouldn't have access to otherwise. It is used in science, history, and engineering for hands-on learning. VR can make abstract concepts more concrete and enhance student engagement.

## **How does education technology prepare students for future careers?**

Education technology prepares students for future careers by teaching them digital skills essential for the modern workplace. Tools like coding apps, AI-driven platforms, and collaborative software mirror technologies used in many industries. It also promotes critical thinking, problem-solving, and adaptability, which are vital in a rapidly changing job market.

## **Which education technology tools are popular in schools?**

Popular EdTech tools in schools include platforms like Google Classroom and Microsoft Teams for communication and collaboration and apps like Kahoot! for interactive learning. Coding tools like Scratch and robotics kits are also widely used to teach programming and engineering concepts. These tools enhance engagement and digital skill-building.

## **What is gamification in education technology?**

Gamification in education technology involves using game-like elements such as points, levels, and rewards to motivate students and make learning more engaging. It can be applied to maths, language, and science to reinforce learning. Gamification enhances student participation and helps make complex subjects more enjoyable.

## **How do AI-powered tutoring tools work in education technology?**

AI-powered tutoring tools analyse student performance to provide personalised learning experiences. They offer real-time feedback and adapt to the student's learning pace, focusing on areas that need improvement. These tools are often used as supplementary support alongside traditional teaching methods.

## **What are the challenges of using education technology?**

Challenges of using education technology include the digital divide, where students without access to technology are disadvantaged. There are also concerns about data privacy and the cost of implementing new technologies. Additionally, teachers may need training to effectively integrate these tools into their teaching.

## **How does virtual reality (VR) benefit education?**

Virtual reality (VR) benefits education by creating immersive learning environments where students can explore new concepts interactively. It allows for virtual field trips, hands-on practice in simulated settings, and experiential learning. VR helps deepen understanding and makes learning more engaging and memorable.

## **Why is data security important in education technology?**

Data security is crucial in education technology to protect students' personal information from cyber threats. Schools handle sensitive data, such as student records, which must be safeguarded to maintain trust. Ensuring robust cybersecurity measures helps prevent breaches and complies with data protection laws.

## **Why are digital literacy skills necessary for students?**

Digital literacy is crucial as it enables students to navigate and use technology effectively in their education and future careers. It involves understanding how to evaluate online content, use digital tools responsibly, and protect privacy. As technology increasingly dominates professional and social life, these skills are essential for success.

## **What impact has education technology had on teachers?**

Education technology has changed how teachers deliver lessons, offering tools that make instruction more interactive and personalised. It helps reduce the administrative burden by automating tasks like grading and tracking student progress. However, teachers must continually update their digital skills to use these technologies effectively.

## **How do online learning platforms work?**

Online learning platforms provide a virtual space for students to access lessons, assignments, and resources from anywhere with an internet connection. These platforms often include tools for communication, collaboration, and assessments, making it easier for teachers and students to manage learning remotely. They offer flexibility in terms of pace and location.

## **Who benefits most from personalised learning through education technology?**

Students benefit most from personalised learning, as it allows them to progress at their own pace and receive support in areas where they need improvement. Teachers also benefit by gaining insights into student performance, enabling them to tailor instruction effectively. Ultimately, personalised learning can lead to better academic outcomes for diverse learners.

## **How do coding tools in education technology help students?**

Coding tools in EdTech introduce students to programming languages and computational thinking, skills in high demand across many industries. These tools make coding accessible and fun through interactive platforms and challenges. Learning to code enhances problem-solving abilities and prepares students for future technology-driven careers.

## What is the future of education technology?

The future of education technology will likely involve more personalised, AI-driven learning experiences, greater use of immersive technologies like VR and AR, and increased collaboration between physical and virtual classrooms. EdTech will continue to adapt as technology evolves, making education more accessible and tailored to individual needs. Lifelong learning will also become more prominent as technology supports continuous skill development.

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